MAJESTY
TALENT MANAGEMENT AGENCY

OFFICIAL PRESS-USE REFERENCE

BRAND ASSET GUIDE

Clear. Considered. Unmistakably MTMI.



Public press-use assets • October 2026

01 / THE OFFICIAL ASSET PACK

USE THE MARK WITH CLARITY.

This pack contains the official MTMI wordmarks and crown icon for accurate editorial coverage. It is designed for reporters, recognised media outlets and approved partners preparing a specific, factual story about MTMI.



Transparent wordmark

Use over a dark or neutral field where the mark remains fully legible.



Gold primary wordmark

Use at a sufficient scale with clear contrast and surrounding space.



Crown icon

Use as a compact supporting mark, not as a substitute for the wordmark on first reference.

INCLUDED FILES

majesty-logo-transparent.webp · majesty-gold-primary-wordmark.png · majesty-crown-icon.png · MTMI Brand Asset Guide.pdf · READ-ME.txt

02 / PRESS-USE RULES

KEEP THE IDENTITY INTACT.

Keep it whole

Use the supplied mark as a complete unit. Do not crop, redraw, stretch, condense, rotate or separate the crown from the wordmark.

Protect contrast

Use a clear background and maintain a comfortable field of space around the mark. Do not place it over busy imagery or low-contrast colour.

Use original colour

Do not recolour, outline, add effects or combine the mark with another identity. The supplied formats are the approved presentation options in this pack.

Stay factual

Use assets only with accurate editorial coverage, clearly attributed to MTMI. The mark does not imply an endorsement, affiliation or sponsorship beyond what is explicitly confirmed.

NOT INCLUDED

Talent portfolios, campaign photographs, third-party imagery, candidate material and programme-specific work are not released through this general asset pack. They may carry separate creative, contractual, likeness, representation or usage restrictions.

NEED A SPECIFIC ASSET?

For interviews, fact checking, particular-image clearance or a use not covered by this guide, submit a request through MTMI's secure contact route at majesty.gy/contact.

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